

The 49th Annual Conference



CAPE COD **writers** CENTER

August 14-19, 2011

Craft and Composition With Creativity in the Digital Age

Cape Cod Writers Center
at the Craigville Conference Center
Centerville, Cape Cod, Massachusetts

- Fiction • Nonfiction • Poetry • Memoir • Screenwriting
- Online Communication • Guest Speakers • Publishers • Authors
 - Agents • Editors • Publicists • Faculty Reception
- Manuscript Evaluations • Mentoring Sessions • Student Readings

A Cape Cod Literary Tradition Since 1963



The 49th Cape Cod Writers Center Conference

**Craft and Composition With Creativity
in the Digital Age**

**Craigville Conference Center, Centerville, MA
August 14-19, 2011**

We are pleased to announce that we are convening the 2011 Cape Cod Writers Center Conference on the hilltop campus of the Craigville Conference Center.

Removed from the hubbub of everyday life, the Conference remains a sanctuary for writers who have visited here for the past 48 summers to study the craft of writing, to be inspired by acclaimed authors, poets and editors, and to learn about the latest trends in publishing.

During the summer of 2011, the Conference offers 13 five-day classes in a wide range of writing categories. Among our traditional courses are ones on the historical novel, character, short stories, writing for young adults, crime writing, screenwriting, children's literature, poetic elements in prose, and thriller techniques. Our practical five-day courses include a workshop on ten common writing mistakes, on achieving publicity, on business marketing for writers and on self-publishing.

We are also offering four-day classes on romance writing, memoir and strategies of internet research. The 2011 Conference also offers a series of shorter classes. Among them are a three-day session on demystifying technology and two-day sessions on the selling query and pitch, poetry, self-editing and the personal pitch. Our one-time sessions are invaluable for anyone who puts pen to paper — or rather, fingers to the computer keyboard. They include sessions on historical research, suspense, small press publishing, the short story and thriller writing.

Conference registrants are invited to attend our opening day reception on Sunday, August 14 to meet others and hear introductions to our distinguished faculty. On Monday and Wednesday evenings, you'll hear our prominent keynote speakers share their experiences on the page, on the screen and in the broadcast studio. Tuesday and Thursday nights are reserved for readings of your own work in poetry and prose.

We hope you find these courses challenging, inspiring and perhaps even transformative. Beyond that, don't forget to explore nearby Craigville Beach where the timeless rhythms of wind, water and sand will provide rest and respite from your busy days at this year's Conference.

Register early; registration closes on July 29th.



Welcome to the 49th Cape Cod Writers Center Conference

To write well is challenging, but today that is not enough. Authors, writers and poets must keep pace with the changing marketplace and latest technologies while creating digital platforms to reach readers on and off the screen.

Attention to those demands has shaped the courses we are offering at the 49th Cape Cod Writers Center Conference, "Craft and Composition With Creativity in the Digital Age."

On Monday night, August 15, participants will hear about publishing from the editorial side of the desk from our first keynote speaker, Michaela Hamilton, Editor-in-Chief at Citadel Press and Executive Editor at Kensington Publishing Corporation. After Michaela's talk, Lisa Genova, *New York Times* Best-Selling Author of *Still Alice* and the 2011 *Left Neglected*, will discuss her evolution from a self-published author to recognition as an international literary talent.

On Wednesday evening, August 17, keynote speaker Margery Egan, co-host of Boston Talk's *The Jim & Margery Show* on 96.9 FM, and a longtime columnist with the *Boston Globe*, will share some of her adventures on the job. She will be followed by Malachy McCourt, teller of tall tales, Hollywood actor and *New York Times* Best-Selling author of *A Monk Swimming* and its sequel, *Singing by Him Song*, who will bring the evening to a rollicking conclusion.

You'll discover that our faculty is also impressive. They include Boston Poet Laureate Sam Cornish, bestselling author of nonfiction crime, M. William Phelps, PEN New England Fiction awardee Anne Sanow, award-winning Associated Press reporter Jeff Donn, Academy Award nominee/screenwriter Diane Lake, best-selling author of children's books Sarah Pennypacker, and *New York Times* editor Ray Cormier.

Hoping to learn how to write a query that will land you a book deal? Perfect a one-minute pitch? Find an agent? Master the mysteries of today's technology?

These and many other courses are listed in our brochure along with an application form. We encourage you to register early because space is limited and the demand for classes often exceeds our capacity. Feel free to bring your laptops and smart phones as well as your sneakers, sun tan lotion and bathing suits for a week sure to dazzle you as much as the August sun of Cape Cod.

Looking forward to seeing you soon!



Nancy Rubin Stuart, *Director*
Cape Cod Writers Center



Kevin Symmons, *President*
Cape Cod Writers Center

Conference Information



RECEPTION: SUNDAY EVENING AUGUST 14th

Registrants are invited to attend a welcoming reception Sunday afternoon followed by an introduction of the faculty in the early evening. We're hoping for good weather so that we can meet on the Conference Center's main campus. If you are planning to attend, please RSVP on our Registration Form (page 18).



CONFERENCE BOOKSTORE:

The Conference Book Store is open all week and sells books by faculty and Cape Cod Writers Center members.

To have books placed in the bookstore, please email: writers@capecodwriterscenter.org, Attention: Tom Smith or email Tom directly at tewrdsmith@gmail.com .

NEED ACCOMMODATIONS?

A limited number of rooms with board are available at the Craigville Conference Center for a five-night lodging package. Arrange directly with the Conference Center at (508) 775-1265, by fax (508) 778-1160, or email craigvillecc@yahoo.com with subject heading: Reservations.



Other lodging is available in Centerville, Osterville, Hyannis and nearby Cape Cod towns. Check with the Conference Center for a list of recommendations. For other options, click on www.CapeCodChamber.org, weneedavacation.com or www.CraigsList.org .

SCHOLARSHIPS:

A limited number of scholarships are available. Please submit a letter by July 1 stating financial need, a ten-page writing sample, and the registration form indicating the course you would like to attend. Requests will be reviewed with notification by July 15. Scholarships will be linked to work at the Conference, as needed by staff and transferred into a monetary value to be applied to course fees.

Keynote Speakers



Michaela Hamilton, Editor-in-Chief at Citadel Press and Executive Editor at Kensington Publishing Corporation, acquires and edits fiction (primarily thrillers) for Kensington and oversees the true-crime program. At the Citadel Press, Kensington's nonfiction imprint, she supervises books ranging from pop culture, to narrative nonfiction, memoirs and adventure. Formerly, Michaela was editor-in-chief of New American Library and associate publisher of Dutton. A native of Pennsylvania, she holds a B.A. in English from the University of Pennsylvania and an M.B.A. from New York University's Stern School of Business. When not reading manuscripts on her Kindle with her cats by her side, she enjoys ice skating, contra dancing, and playing old-time music with friends. Michaela loves working with writers and considers herself lucky to live in the world of books.

Lisa Genova graduated valedictorian from Bates College with a degree in Biopsychology and holds a Ph.D. in Neuroscience from Harvard University. Lisa is the author of *Still Alice*, winner of the 2008 Bronte Prize, released on January 6, 2009. That book debuted at #5 on the *New York Times* Best Seller list, has spent 30 plus weeks on that list, and has been translated into 20 plus languages. *Still Alice* was self-published for nearly a year before it was bought at auction by Simon & Schuster. Lisa's second novel, *Left Neglected* appeared on January 4, 2011 and has been on the *New York Times* Best Seller list since then. Lisa lives in Chatham, with her husband, documentary filmmaker and photographer Christopher Seufert, and three children.



Margery Eagan wakes up New England with Jim Braude on 96.9 FM, Boston Talks. *The Jim & Margery Show* is Boston's only live and local, 'he said, she said' talk duo. Their irreverent spin on local, political, cultural and absurd topics, makes the morning commute a lot of fun. Jim and Margery's take on the hot topics weekday mornings can be heard from 6:00-10:00 a.m., only on 96.9 FM, WTKK. Margery has been a columnist with the *Boston Herald* columnist for over two decades. Her writing and radio commentary continue to be nationally renowned and respected. A native of Fall River and graduate of Stanford University, Margery has been featured on CNN, ABC, Fox News, *The O'Reilly Factor*, WGBH's *Beat the Press*, and *Broadside with Braude*.



Malachy McCourt has long been admired as a teller of tall tales, salty jokes, and anecdotes of growing up poor in Limerick, Ireland. A longshoreman, actor, radio talk show host and a "professional Irishman" as one reviewer dubbed him, he became a *New York Times* bestselling author at age 66, with his memoir, *A Monk Swimming* – an account of his adventures as a young immigrant in the United States in the 1960s – followed by his winning sequel, *Singing By Him Song* (2000). McCourt is also the editor of *Voices of Ireland* (2002), a collection of classic short works by Ireland's best writers of the last three centuries, and is currently at work on his third memoir, *I Never Drink When I'm Sober*.



Schedule • The Cape Cod Writers Conference

	8:30-10 am	10:15-11:45 am	11:45 am-12:30 pm	1-2:30 pm
MONDAY	<p>Killer Techniques For Fiction/Nonfiction Phelps</p> <p>Publicize Your Book Reiss</p> <p>Short Stories Bingham</p> <p>The Poetic Edge in Fiction/Nonfiction Wenthe</p>	<p>Queries that Sell Hamilton</p> <p>Self Publishing Reiss</p> <p>Fiction for Children Pennypacker</p> <p>Fearless Characterization Sanow</p>	LUNCH BREAK	<p>Small Press Panel Lopopolo, Holder Salisbury</p> <p>Screenwriting Lake</p> <p>Young Adult Kolosov</p> <p>Anatomy of Crime Writing Lawrence</p>
TUESDAY	<p>Killer Techniques For Fiction/Nonfiction Phelps</p> <p>Publicize Your Book Reiss</p> <p>Short Stories Bingham</p> <p>The Poetic Edge in Fiction/Nonfiction Wenthe</p>	<p>Personal Pitches Hamilton</p> <p>Self Publishing Reiss</p> <p>Fiction for Children Pennypacker</p> <p>Fearless Characterization Sanow</p>	LUNCH BREAK	<p>Demystifying Technology Johnson</p> <p>Screenwriting Lake</p> <p>Young Adult Kolosov</p> <p>Anatomy of Crime Writing Lawrence</p>
WEDNESDAY	<p>Killer Techniques For Fiction/Nonfiction Phelps</p> <p>Publicize Your Book Reiss</p> <p>Short Stories Bingham</p> <p>The Poetic Edge in Fiction/Nonfiction Wenthe</p>	<p>Pitchapalooza Eckstut/Sterry</p> <p>Self Publishing Reiss</p> <p>Fiction for Children Pennypacker</p> <p>Fearless Characterization Sanow</p>	LUNCH BREAK	<p>Demystifying Technology Johnson</p> <p>Screenwriting Lake</p> <p>Young Adult Kolosov</p> <p>Anatomy of Crime Writing Lawrence</p>
THURSDAY	<p>Killer Techniques For Fiction/Nonfiction Phelps</p> <p>Publicize Your Book Reiss</p> <p>Short Stories Bingham</p> <p>The Poetic Edge in Fiction/Nonfiction Wenthe</p>	<p>Pitchapalooza Eckstut/Sterry</p> <p>Self Publishing Reiss</p> <p>Fiction for Children Pennypacker</p> <p>Fearless Characterization Sanow</p>	LUNCH BREAK	<p>Demystifying Technology Johnson</p> <p>Screenwriting Lake</p> <p>Young Adult Kolosov</p> <p>Anatomy of Crime Writing Lawrence</p>
FRIDAY	<p>Killer Techniques For Fiction/Nonfiction Phelps</p> <p>Publicize Your Book Reiss</p> <p>Short Stories Bingham</p> <p>The Poetic Edge in Fiction/Nonfiction Wenthe</p>	<p>Internet Research Donn</p> <p>Self Publishing Reiss</p> <p>Fiction for Children Pennypacker</p> <p>Fearless Characterization Sanow</p>	LUNCH BREAK	<p>Ten Common Mistakes* Writers Make Lopopolo</p> <p>Screenwriting Lake</p> <p>Young Adult Kolosov</p> <p>Anatomy of Crime Writing Lawrence</p>



	2:45-4:15	4:30-5:45	5:45-6:45 pm	7-9 pm
MONDAY	<p>Panel on Thrillers Phelps, Lawrence</p> <p>Panel on Short Stories Bingham, Sanow</p> <p>Internet Research Donn</p> <p>Historical Novel Salisbury</p>	<p>Ten Common Mistakes* Writers Make Lopopolo</p> <p>Memoir Robb</p> <p>Romance Blair</p> <p>Business Marketing* for Writers Wasley</p>	DINNER	<p>Keynote Speakers: Michaela Hamilton Lisa Genova</p>
TUESDAY	<p>Boston Poet Laureate Workshop Cornish</p> <p>Historical Research Drummey</p> <p>Internet Research Donn</p> <p>Historical Novel Salisbury</p>	<p>Ten Common Mistakes* Writers Make Lopopolo</p> <p>Memoir Robb</p> <p>Romance Blair</p> <p>Business Marketing* for Writers Wasley</p>	<p>DINNER</p> <p>Free Talk: What Sells Books Willis</p>	<p>Writer Readings (starting at 7:15 pm)</p>
WEDNESDAY	<p>Boston Poet Laureate Workshop Cornish</p> <p>Suspense Heitman</p> <p>Internet Research Donn</p> <p>Historical Novel Salisbury</p>	<p>Ten Common Mistakes* Writers Make Lopopolo</p> <p>Memoir Robb</p> <p>Romance Blair</p> <p>Business Marketing* for Writers Wasley</p>	DINNER	<p>Keynote Speakers: Margery Eagan Malachy McCourt</p>
THURSDAY	<p>Secrets of an Agent Konner</p> <p>Editing and Self Editing Cormier</p> <p>Internet Research Donn</p> <p>Historical Novel Salisbury</p>	<p>Ten Common Mistakes* Writers Make Lopopolo</p> <p>Memoir Robb</p> <p>Romance Blair</p> <p>Business Marketing* for Writers Wasley</p>	DINNER	<p>Young Writer Readings (5:30-6:45 pm)</p> <p>Writer Readings (starting at 7:00 pm)</p>
FRIDAY	<p>Business Marketing* for Writers Wasley</p> <p>Editing and Self Editing Cormier</p> <p>Historical Novel Salisbury</p>			<p>* Note earlier time on Friday</p>

Please note that the schedule may be subject to change between the printing date for this brochure and the Conference due to unforeseen circumstances.

Course Descriptions

ANATOMY OF CRIME WRITING:

C.E. Lawrence

From Wilkie Collins to Poe to Conan Doyle and beyond, crime writing is here to stay. This course will cover the conventions, techniques and demands of various genres (classic mysteries, detective fiction, as well as thriller writing), including lectures on plot, clue planting, Whodunnit and Why, as well as methodology of research, criminal psychology and the conventions involved in various genres of crime fiction.

PRIMER ON SELF-PUBLISHING:

Fern Reiss

Tired of searching unsuccessfully for a literary agent? Interested in taking control of your publishing (and making more money)? Today, self-publishing is a completely viable option--with more perks than traditional publishing. Learn how to easily set up your own publishing house and design, print and distribute your book - yourself.

BUSINESS MARKETING FOR WRITERS:

Ric Wasley

Writing the book may actually be easier than its publication. It's not enough to have a compelling story; you've also got to find a way to get someone to notice it. This class will help all authors - professionals, aspiring, or hobbyists - garner the important sales potential of their work and drive their own marketing effort.

CREATING A COMPELLING MEMOIR:

Daniel Robb

What makes a memoir compelling? Of course, a good story is important. Perhaps more important is the way a writer opens a window onto his or her world and brings it to vivid life for the reader. This class enables writers to see what has worked well for others, and offers concrete and exciting ways to bring his or her memoir into focus.

DEMYSTIFY TECHNOLOGY AND MAKE IT WORK FOR YOU:

Michelle Johnson

Think you have to hire a pricey web designer to promote your work online? Are you mystified by all the babble about social media? Learn how you can quickly create an online presence, and harness social media by using free or low-cost tools that work. Taught by Boston University Department of Journalism's guru of New Media.

EDITING YOUR WORK:

Ray Cormier

You've done weeks of research and carefully crafted a wonderful piece. But it's still not quite ready: it's time to improve it. A veteran New York Times editor offers tips for self-editing, common errors to avoid, and ways to combine your style with your publisher's and editor's. Students are expected to bring a piece of about 500 words to edit in a mini-workshop on the second day of this course.

EXPERTIZING: HOW TO PUBLICIZE YOUR BOOK:

Fern Reiss

So you've written a book - now what? Bookstores today stock books for just four months. To give your book a shelf-life longer than cottage cheese, you'll need to learn both traditional publicity and new social media publicity techniques. Learn how to attract journalist attention, sell to libraries, organize blog tours and social media campaigns, start a membership association, and dozens of other creative publicity techniques to propel your book to success.





EVERYTHING YOU WANTED TO KNOW ABOUT SCREENWRITING: Diane Lake

The course will cover the idea generation process, creating distinctive characters, putting a story into the three-act structure format and writing scintillating dialogue. We will also explore concepts like writing action, dealing with subplots, and adding the element of surprise to the script. In addition, the class will discuss practical aspects of the business — like making contacts, submitting your script to agents, and entering screenplay competitions.

FEARLESS CHARACTERIZATION: Anne Sanow

However beautifully written your work or compelling your story, it's the characters in your fiction who hold your readers' attention. In this workshop you'll begin with one character and develop a supporting cast to expand into short stories or novel chapters. Exercises will include point of view tricks, generating dialogue, new settings and random encounters, and the essential art of character empathy. Bring a short (under 5 pages) piece of fiction focusing on one character to discuss and workshop.

FICTION FOR CHILDREN, GREAT BEGINNINGS: Sara Pennypacker

Having a manuscript accepted depends on a compelling, polished first sentence, paragraph, and page. This workshop explores voice, dialogue, theme, plot, character development, point of view, and publishing for children – from picture books through mid-grade novels, with special attention to the high-powered lens that opens the story. Through discussions, readings and brief in-class exercises, we will figure out what works and what doesn't in children's books.

HISTORICAL RESEARCH: Peter Drummey

Historical research can be a time-confusing and demanding endeavor and the Internet is not always the most accurate source of information about the past. Peter Drummey, librarian for the Massachusetts Historical Society, shares some of the skills, ideas and tips leading to the acquisition of historical information that will make your book, article or family history authoritative or provide it with important background material.

KEEP THEM IN SUSPENSE: Lynne Heitman

Do you know the secrets to making your reader's heart beat and palms sweat? Do you know the structural differences between mystery and suspense? Do you know why anyone cared whether Jack Bauer succeeded or failed on 24? Come learn the answers to those questions and leave with seven different techniques that will have your readers turning pages well into the night to find out what happens next.

KILLER TECHNIQUES FOR THRILLER & NARRATIVE NONFICTION WRITING: M. William Phelps

Learn the secrets of narrative/nonfiction/thriller writing. How to turn an average thriller into an exciting, pulse-pounding, "sellable" narrative. Uncover the secrets of studying the market and choosing the right genre. Plot and character. How to construct standout query letters. Structuring perfect sentences. Creating suspense on every page. How Hollywood and crime television can help any writer. Sketching memorable characters. And more!

PANEL ON THRILLER WRITING: C.E. Lawrence and M. William Phelps

True-life crime narratives and fictional thrillers have become increasingly popular among readers - and represent an expanding market for writers. What accounts for the growing popularity of this genre? What are the key ingredients for a successful thriller? The best strategies for creating one? Nationally-known thriller writers C. E. Lawrence and M. William Phelps will discuss the field, share experiences and offer advice about writing your own thriller.

Course Descriptions

PITCHAPALOOZA:

Arielle Eckstut and David Henry Sterry

The Book Doctors, Arielle Eckstut and David Henry Sterry, authors of *The Essential Guide to Getting Your Book Published*, want YOU to pitch your book at Pitchapalooza, which was recently featured in *The New York Times*, and in a mini-documentary for *Newsday*. Pitchapalooza is like *American Idol* for books - only without the Simon. Writers get one minute to pitch their book ideas to an all-star panel of publishing experts. The winner receives an introduction to an appropriate agent or publisher for his/her book. Plus, anyone who buys a book gets a free consultation worth \$100.

POETRY WORKSHOP:

Sam Cornish

A unique opportunity to read and discuss your poetry with fellow students and Boston Poet Laureate Sam Cornish. In addition, you may arrange one-on-one half-hour meetings with Sam for a critique of your work by contacting the office at the time of registration. During the second day of this workshop, Sam will deliver an interactive reading of his poems, combined with a lecture on the origins of the work, the uses of history, memoir and world culture. Participants are invited to comment and share their own work.

QUERIES AND PITCHES THAT GET YOU A BOOK DEAL:

Michaela Hamilton

What makes one query letter stand out from the hundreds arriving at an editor's desk each week? What are the ingredients that command interest in your work and can lead to a book deal? In this unique two-day session, Michaela Hamilton, Editor-in-Chief of Citadel Press and Executive Editor of Kensington Publishing Corporation, shares what makes a winning query letter and encourages participants to bring their own queries to class for critique. On day two you'll hear from Michaela about successful book pitches and have a chance to practice your own for her and your classmates.

SHORT STORY PANEL:

Sallie Bingham and Anne Sanow

Today's readers may not have time for long novels but they have rediscovered the short story. Two critically-acclaimed short-story writers address its renaissance as a literary genre, discuss the elements that comprise the best short stories, and describe the marketing elements for entering them in contests, submitting them to anthologies or selling them as a collection.

SECRETS OF A LITERARY AGENT:

Linda Konner

Konner has been both an author and a literary agent -- a rare combination in book publishing. She reveals how to find an agent you love and keep that love alive, how to write a can't-miss nonfiction book proposal, how to build an author's platform, how finding a co-author can make the difference between heartbreak and a good book deal . . . and much more.

SPELLBINDING SHORT STORIES:

Sallie Bingham

This class examines how the short story form enables us to play with word choice as well as the rhythm and sounds of language, develop characters in all their amazing complexities and create voices that are simultaneously mysterious and familiar. Sallie will share how her work as a playwright enabled her to use dialogue to illuminate character and to sharpen the edges of conflict.

STRATEGIES OF INTERNET RESEARCH:

Jeff Donn

Writers need reliable and robust research to craft both credible fiction and nonfiction. This class provides a grounding in key techniques, tools and strategies of internet research. Topics include advanced computer searching, collecting authoritative background on people and organizations, finding expert sources to interview, and online mapping.



ROAD MAP TO ROMANCE:

Annette Blair

The journey to writing a romance can be as daunting as a car trip to a foreign land. Annette Blair's Comprehensive Story Mapping workshop helps you create a story structure through her instruction and fill-in-the-blanks handouts. For each idea, a map of your story will unfold: Ideas, Plotting, Story Development, Goal, Motivation & Conflict, Help for the Middle, Theme, Premise, Synopses, and Happily Ever Afters.

SMALL PRESS PANEL:

Doug Holder, Toni Lopopolo and Luke Salisbury

One of the hottest growth areas in twenty-first century publishing is the small press, which has brought writers critical acclaim, national attention and even best-seller status. Come hear three experts -- Doug Holder, founder of the Ibbetson Street Press, agent Toni Lopopolo and novelist Luke Salisbury -- explain why many savvy authors choose to publish their books with small presses rather than large houses.

TEN COMMON MISTAKES WRITERS MAKE

Toni Lopopolo

Once your manuscript is complete, spell-checked and proof-read, it's ready to submit. Right? Think again. To improve chances for agents and editors to seriously consider your work, you'll have to recognize and address common mistakes that undermine your art and commercial appeal. This workshop provides tips and answers to submit your book for publication.

THE POETIC EDGE FOR PROSE WRITERS

William Wenthe

The art of prose, whether fiction or nonfiction, contains elements we often associate with poetry. Looking at a variety of prose writers, we'll explore how "poetic moments," or lyric interludes, help shape a longer piece. We'll discuss these methods in our own writing, too, along with techniques such as music and rhythm, imagery, syntax, and the connection between point of view and metaphor.

WRITING, RESEARCHING AND SELLING HISTORICAL FICTION

Luke Salisbury

Have you ever wanted to travel in time? Historical fiction not only teaches about the past, it takes us there. Writers from Tolstoy to Dennis Lehane have written historical fiction. This course explores a variety of issues including how narrative voice and characters must sound to achieve authenticity, how to research, and the best markets for this genre.

WRITING YOUNG ADULT FICTION

Jacqueline Kolosov

Young adult fiction begins with a teenage protagonist, conflict, and questions: What am I doing here? Why is so much of the world so messed up? Why does falling in love have to hurt? In this reading and writing intensive workshop, we will explore the craft behind writing compelling, character-driven fiction for teens. In preparation, please plan to read a pre-assigned YA novel.

SPECIAL FREE EVENT

WHAT SELLS BOOKS?

Justine Willis

What entices a reader to buy your book? A bookstore to buy them? How does a book catch on and become a best seller? Hear the inside story from the national sales manager of a large publishing company.

Tuesday night, August 16th, 6:30 pm

This is a half hour talk open to all conference participants.

Faculty • The Cape Cod Writers Conference



Sallie Bingham published her first novel with Houghton Mifflin in 1961. Since then she has published four collections of short stories including *Transgressions* (Sarabande Books, 2002), four novels, and a memoir. She was Book Editor for *The Courier-Journal* in Louisville and has been a director of the National Book Critics Circle. She is the founder of The Kentucky Foundation for Women. www.salliebingham.com

Award-winning author **Annette Blair** owes her bewitching themes to Salem, Massachusetts. Magic or destiny, her contemporary romances turned her into a national bestselling author. With thirty books to date, Annette writes Single Title Romances for Berkley Sensations and Vintage Magic Mysteries for Berkley Prime Crime. Her historical back list can soon be found on an e-reader near you. www.annetteblair.com



Ray Cormier has been an editor at *The New York Times* since 1984, now working on the culture desk there. He has worked on several of *The Times's* daily news and feature sections, including Travel, for which he also wrote Q&A columns, news and feature articles. Earlier, he worked for *The Hartford Courant*, *The Holyoke* (Mass.) *Transcript-Telegram* and *Newsweek*. A graduate of Fordham University he holds an M.A. in American Studies from Trinity College in Hartford.

Sam Cornish is the Poet Laureate of Boston. He is the author of six books of poetry, the most recent of which is *An Apron Full of Beans* (CavanKerry Press, 2008), a Book of the Year Award finalist. He currently teaches poetry workshops at the Boston Public Library. Within the past year, he has given readings at the 2010 Boston Mayoral Inauguration, the Boston Athenaeum, the Strand Theatre, and the University of Bologna, Italy. He is the recipient of an NEA Award, ALA Notable Book Award, the St. Botolph Society Foundation Award, and the Somerville Arts/Ibbetson Press Lifetime Achievement Award. www.samcornish.com



Jeff Donn is an award-winning national investigative writer for The Associated Press. During his 30-year career, he has covered many major stories including the terrorist attacks of 2001, U.S. wars in Iraq, the collapse of Communism in Eastern Europe, and the Gulf oil spill of 2010. He has taught journalism research at Boston University and holds a doctorate in French literature from Princeton University.



Peter Drummey is the Stephen T. Riley Librarian at the Massachusetts Historical Society in Boston, where he has worked since 1978. Founded in 1791, the Historical Society is an independent research library that collects and preserves manuscripts – the unpublished letters and diaries of individuals and families – that document the course of American history from the time of the European settlement right up to the present. www.masshist.org



Arielle Eckstut, an agent at the Levine Greenberg Literary Agency, is also the author of seven books. **David Henry Sterry** is the best-selling author of 12 books. His last book appeared on the cover of the *Sunday New York Times Book Review*. The couple have helped dozens of talented amateur writers become published authors. They've appeared everywhere from NPR to *USA Today*, and have taught everywhere from the Miami Book Fair to Stanford University. Find out more at www.thebookdoctors.com

Lynne Heitman worked for 14 years in the airline industry, which makes everything else seem easy by comparison. Her Alex Shanahan thriller series has been praised by *Publisher's Weekly*, and her short story "Exit Interview" was published in Dennis Lehane's *Boston Noir* anthology in the fall of 2009. Lynne also serves as a professional book doctor in Boston for aspiring and publishing authors. www.lynneheitman.com



Doug Holder is the founder of the Ibbetson Street Press, the arts editor of *The Somerville News*, the Director of the Newton Free Library Poetry Series, and co-founder of The Somerville News Writers Festival. His own poetry and prose have appeared in many publications, including the *Boston Globe Magazine*, *Rattle*, the *New Renaissance*, *Endicott Review*, and *The Toronto Quarterly*. He teaches writing at Bunker Hill Community College and Endicott College. Doug holds an M.A. in Literature from Harvard University.

<http://dougholderresume.blogspot.com>

Faculty



Michelle Johnson is Associate Professor of the Practice, Multimedia Journalism, at Boston University. Johnson, a former *Boston Globe* and boston.com editor, has written about technology for a variety of online and print publications. For more than 15 years, Johnson has conducted training for professional and student journalists at workshops across the country.



Jacqueline Kolosov's young adult novels are *A Sweet Disorder* and *The Red Queen's Daughter*, both from Hyperion. Her middle grade novel is *Grace from China*. Her writing has been widely published in journals and anthologies, and she has been the recipient of an NEA Literature Fellowship. An associate professor of Creative Writing at Texas Tech University, Jacqueline teaches graduate and undergraduate workshops in fiction, creative nonfiction, and poetry. www.jacquelinekolosov.com



Diane Lake, a working screenwriter since 1993, has been commissioned to write films for Columbia, Disney, Miramax, Paramount and NBC. Diane's film, *Frida*, opened the Venice Film Festival in 2002, was named one of the 10 Best Films of 2002 by numerous top 10 lists, and was nominated for six Academy Awards in 2003. Diane is also a screenwriting professor at Emerson College in Boston. www.dianelake.com



C.E. Lawrence is the author of eight published novels, as well as award-winning plays, musicals, poetry and short fiction, some under the name Carole Bugge. *Silent Screams* and *Silent Victim* are the first two books in her Lee Campbell thriller series. *Silent Kills* comes out later this year. Titan Press in the UK has recently reissued her first Sherlock Holmes novel, *The Star of India*. www.celawrence.com



Sara Pennypacker is the *New York Times* best-selling author of 14 children's books, including *Clementine*, *The Talented Clementine*, *Clementine's Letter*, *Clementine*, *Friend of the Week*, *Stuart's Cape*, *Stuart Goes to School*, *Pierre In Love* and *Sparrow Girl*. She has also contributed four books to the venerable Flat Stanley series. Her books have won numerous awards, including a Golden Kite Award and a Christopher's Medal, several children's choice state awards, and have appeared on many 'Best Books' lists. www.sarapennypacker.com



Acclaimed investigative journalist **M. William Phelps** is the national bestselling, award-winning author of 16 nonfiction books, both narrative nonfiction history and crime. Phelps has made dozens of television appearances; he is considered "the nation's leading authority on the mind of the female murderer" and serial killers, consulted on the first season of the hit Showtime cable television series *Dexter*. His TV series, *Hunting Justice*, will debut on Investigation Discovery channel in 2011. www.mwilliamphelps.com



Fern Reiss is the Boston-based director of the International Association of Writers (www.AssociationofWriters.com), CEO of PublishingGame.com (www.PublishingGame.com) and Expertizing.com (www.Expertizing.com). She is the author of "The Publishing Game" book series, including *Bestseller in 30 Days*, *Publish a Book in 30 Days*, *Find an Agent in 30 Days*, and *Internet Publicity in 30 Days* and four other award-winning books.



Daniel Robb is an editor, teacher, and proprietor of a literary services business. He is author of *Crossing the Water* (Simon & Schuster, 2001), *Sloop* (Simon & Schuster, 2008), and numerous pieces of drama, prose, and journalism. He holds degrees from Middlebury College and the Breadloaf School of English. www.danielrobb.net



Luke Salisbury is the author of three works of fiction, *The Cleveland Indian*, *Blue Eden*, and *Hollywood & Sunset* which was selected as Book of the Year (Fiction 2006) by *Online Review of Books & Current Affairs*, and won Best Historical Fiction 2006 from *USABookNews*. *The Chicago Tribune* named Luke's *The Answer Is Baseball* the best baseball book of 1989. www.lukesalisbury.com



Faculty • The Cape Cod Writers Conference

Anne Sanow is a writer, teacher, and editor. Her story collection *Triple Time* won the L. L. Winship/PEN New England Award for Fiction. She has taught workshops for undergraduates, MFA programs, high school students, and community arts organizations, and she edits nonfiction and academic books for a variety of publishers. Her awards include a 2010 literature fellowship from the National Endowment for the Arts. www.annesanow.com



Ric Wasley is the author of the McCarthy Mystery Series; *Acid Test*, *Shadow of Innocence*, and *The Scrimshaw*. Other works include *Midnight Blue* and a Historical/Mystery, *Candle in the Wind*, due out in the fall of 2011. Ric has a 40-year professional background in advertising, publishing and marketing in Boston, New York and San Francisco. www.wildchildpublishing.com/index.php?main_page=page&id=77



William Wenthe's third book of poems will be published by LSU Press in 2012. His others are *Not Till We Are Lost* and *Birds of Hoboken*. His poems and critical essays have appeared in numerous journals, including *Poetry*, *Paris Review*, *Kenyon Review*, *Georgia Review*, *Tin House*, *Yale Review*, and *Southern Review*. Among his awards are Pushcart Prizes and an NEA Fellowship in Poetry.



Justine Willis, a longtime resident of Cape Cod, is the National Accounts Sales Director for Kensington Publishing Corporation, and is responsible for wholesale and retail accounts across the country. She previously served as a sales/account manager for Levy Home Entertainment, one of America's largest wholesale entertainment distributors.



Young Writers Program



A Young Writers Workshop for poetry and prose takes place each summer during the week of the Annual Conference. Held at the nearby Barnstable High School campus, this weeklong workshop, made possible through grants and donations, accommodates approximately 45 young people, ages 12 to 17, who were selected competitively through submissions judged by a committee of writers.

Listed below are our faculty for the 2010 Young Writers Program.

Lynne Heitman worked for 14 years in the airline industry, which makes everything else seem easy by comparison. Her Alex Shanahan thriller series has been praised by *Publisher's Weekly*, and her short story "Exit Interview" was published in Dennis Lehane's *Boston Noir* anthology in the fall of 2009. Lynne also serves as a professional book doctor in Boston for aspiring and publishing authors. www.lynnheitman.com



Jim Morgan is chair of the Humanities Department at Massachusetts Maritime Academy where he teaches creative writing, composition, and literature. He has received a M.A. in Creative Writing in poetry from Boston University and an M.A. and Ph.D. in English Literature from Tufts University. His poems and scholarly essays have appeared in various journals.



Reade Scott Whinnem is the author of two books, *The Pricker Boy* and *Utten and Plumley*. He is a teacher at Dennis-Yarmouth Regional High School and a teacher consultant of the Buzzards Bay Writing Project. He is also a poet, an amateur photographer and a halfway decent cook. www.readescottwhinnem.com



Manuscript Evaluation/Mentoring

One hour of manuscript evaluation/mentoring with a literary agent, editor, digital expert or other faculty member is \$150. This includes a careful reading in advance by your mentor of ten pages of your manuscript, to be reviewed in a private meeting line by line, with guidance on getting your work in the best possible state for potential publication. Web presence/evaluation mentoring is also available.



Send the first ten pages of your manuscript by email attachment to the CCWC office by July 15. Those who are unable to do so may alternatively send it by snail mail although that is less preferable. Please indicate the literary agent, editor, or faculty member to whom you wish to be assigned. All appointments must be made through the staff of the CCWC. In past years, editors and agents have selected writers among our registrants as their clients.

All agents and most faculty members are available for manuscript evaluation/mentoring or digital representation advice. Please list your top three choices.

Agents • The Cape Cod Writers Conference



Arielle Eckstut is an Agent at Large for Levine Greenberg Literary Agency, helping to identify and refer talented writers and experts to her colleagues. Arielle's interests and activities vary widely, and she is most excited by ideas that expand our consciousness, challenge our assumptions and seek to make our world a more visually exciting place. Arielle is the co-author of seven books, most recently, *The Essential Guide to Getting Your Book Published*. She is also co-founder with her husband David Henry Stery of www.bookdoctors.com. www.aeckstut@levinegreenberg.com

Linda Konner is founder and president of the Linda Konner Literary Agency, launched in 1996. She represents approximately 75 clients of adult nonfiction books, mainly on health, diet/fitness, relationships, parenting, personal finance, self-help and how-to, as well as some narrative nonfiction, business, memoir and pop culture. The author of eight books, Linda was formerly a magazine editor (*Redbook*, *Seventeen*, *Weight Watchers*, *Woman's World*). www.lindakonnerliteraryagency.com



Literary Agent and book doctor **Toni Lopopolo** worked for Bantam Books, Harcourt Brace Jovanovich, and other houses before becoming executive director at St. Martin's Press. In 1991 Toni opened Lopopolo Literary Management where she sold books for high-profile writers including Sol Stein and Lee Silber. Her workshops, "Fiction Bootcamp" and "Ten Most Common Mistakes Writers Make" are popular in literary circles around the country. www.lapopololiterary.com

Anita D. McClellan, member of Association of Authors' Representatives (AAR; <http://aaronline.org>) and Advisory Board member of the Cape Cod Writers Center, is a Boston-based literary agent representing fiction, children's books, and diverse non-fiction. Her guest speaking includes writers' conferences, workshops and individual writing groups. www.anitamcclellan.com



Adriann Ranta is a literary agent at Wolf Literary Services who acquires all genres, but specializes in children's and young adult novels. Formerly the foreign liaison, permissions and rights manager at Anderson Literary Management, Adriann is most interested in gritty real-life stories, especially those with edgy, dark, challenging voices, unique settings told with a new spin. www.wolflit.com

Craigville Conference Center

About Craigville Conference Center:

Craigville Conference Center stands on a bluff overlooking Nantucket Sound and Craigville Beach. Established in 1872 as a camp meeting of the New England Convention of Christian Churches, the site's tented residences were gradually replaced by cottages, year-round residences and a permanent house of worship, the Tabernacle. By 1960 the Massachusetts Conference of the United Church of Christ inaugurated



the Craigville Conference Center, thus enabling rental of the site to other organizations. Among them was the 1963 establishment of the Cape Cod Writers Center Conference at Craigville. Today's campus and surrounding village of ninety homes is a quaint reminder of the site's historic past.

Driving Directions:

If you are arriving by car on Route 6 from the West (the Bourne or Sagamore bridges and Sandwich area), get off at Exit 5 and take a right at the ramp. Continue straight for a short distance until the road forks. Stay left and proceed for about a mile until the road ends at an intersection. *Landmark:* horse farm on your right.

OR

If you are driving from the East on Route 6 (the Hyannis area), get off at Exit 5 and take a left at the end of the ramp. Continue straight for a short distance until the road forks. Stay left and proceed for about a mile until the road ends at an intersection. *Landmark:* horse farm on your right.

THEN

All drivers take a left. This is Race Lane which becomes Old Stage Road. Proceed on that road for about two miles until you arrive at a set of traffic lights. *Landmark:* Mobil gas station on your left. This is Route 28. Go straight through the light (crossing Route 28). Continue straight to the next stop sign and bear slightly right through the village of Centerville. You are now on Craigville Beach Road and the beach will be on your right. Once you pass the long gray beachhouse complex, the road will start to curve to the left. You will see the green and white Craigville Conference Center sign on the left. Take this left onto Lake Elizabeth Drive and follow the signs to the campus.



CRAIGVILLE CAMPUS MAP

Registration • The Cape Cod Writers Conference

5-Day Courses – Aug. 15-19, 1½ hours/day (7½ hours total). Cost: \$185 per course.

Killer Techniques for Thriller... , M. William Phelps, 8:30-10:00 am	\$ _____
Publicize Your Book , Fern Reiss, 8:30-10:00 am	\$ _____
The Poetic Edge for Prose Writers , William Wenthe, 8:30-10:00 am	\$ _____
Spellbinding Short Stories , Sallie Bingham, 8:30-10:00 am	\$ _____
Self Publishing , Fern Reiss, 10:15-11:45 am	\$ _____
Writing for Children , Sara Pennypacker, 10:15-11:45 am	\$ _____
Fearless Characterization , Anne Sanow, 10:15-11:45 am	\$ _____
Everything You Wanted ... Screenwriting , Diane Lake, 1:00-2:30 pm	\$ _____
Writing Young Adult Fiction , Jacqueline Kolosov, 1:00-2:30 pm	\$ _____
Anatomy of Crime Writing , C. E. Lawrence, 1:00-2:30 pm	\$ _____
Writing, Researching ... Historical Fiction , Luke Salisbury, 2:45-4:15 pm	\$ _____
Business Marketing for Writers* : Ric Wasley, 4:30-5:45 pm	\$ _____
Ten Common Mistakes Writers Make* , Toni Lopopolo, Mon.-Thurs., 4:30-5:45 pm AND Fri., 1:00-2:30 pm	\$ _____

4-Day Courses – 1½ hours per day (6 hours total). Cost is \$150 per course.

Strategies of Internet Research , Jeff Donn, Mon.-Thurs, 2:45-4:15 pm	\$ _____
Road Map to Romance , Annette Blair, Mon.-Thurs., 4:30-5:45 pm	\$ _____
Creating a Compelling Memoir , Daniel Robb, Mon.-Thurs., 4:30-5:45 pm	\$ _____

3-Day Course – 1½ hours per day (4.5 hours total). Cost is \$115 per course.

Demystify Technology , Michelle Johnson, Tues.-Thurs., 1:00-2:30 pm	\$ _____
--	----------

2-Day Courses – 1½ hours per day (3 hours total). Cost is \$80 per course.

Queries/Pitches ... Book Deal , Michaela Hamilton, Mon. & Tues., 10:15-11:45 am	\$ _____
Pitchapalooza , Arielle Eckstut & David Henry Sterry, Wed. & Thurs., 1-2:30 pm	\$ _____
Poetry Workshop , Sam Cornish, Tues. & Wed., 1:00-2:30 pm	\$ _____
Editing and Self-Editing : Ray Cormier, Thurs. & Fri. 2:45-4:15 pm	\$ _____

One-Session Workshops – 1½ hours. Cost is \$60 per workshop.

Monday, August 15, 1:00-2:30 pm	
Panel on the Small Press , Doug Holder, Toni Lopopolo & Luke Salisbury	\$ _____
Monday, August 15, 2:45-4:15 pm	
Panel on Thriller Writing , C.E. Lawrence and M. William Phelps	\$ _____
Panel on the Short Story , Sallie Bingham and Anne Sanow	\$ _____
Tuesday, August 16, 2:45-4:15 pm	
Historical Research , Peter Drummey	\$ _____
Wednesday, August 17, 2:45-4:15 pm	
Keep Them in Suspense , Lynne Heitman	\$ _____
Thursday, August 18, 2:45-4:15 pm	
Secrets of a Literary Agent , Linda Konner	\$ _____

Manuscript Evaluation/Mentorship

Select a Faculty Member, Editor or Agent from the list provided on page 15.

Cost is \$150 for a combined one-hour session. Mentor Name: _____ \$ _____

* Note earlier time on Friday afternoon schedule

SUBTOTAL Please move to next page \$ _____

SUBTOTAL from previous page \$ _____

Conference Registration Fee is \$40 for non Cape Cod Writers Center Members. \$ _____

- OR -

Cape Cod Writers Center Annual Membership Fee is \$40 New Renewal \$ _____

Commuter Fee is required by Craigville Conference Center for registrants who are not staying overnight at the Conference Center to defray parking and maintenance costs. The price is \$10 per day, with a cap of \$30, i.e., if you will only be on campus one day your charge is \$10; 2 days = \$20; 3+ days = \$30.

TOTAL Commuter Fee due: \$ _____

A minimum down payment of 50% of the total due is required.

AMOUNT ENCLOSED: \$ _____

Total balance due on July 29, 2011.

BALANCE DUE: \$ _____

PLEASE NOTE: \$100 of the down payment is NON-REFUNDABLE. Registration will close on July 29th. NO REFUNDS will be issued for changes or registrant cancellations after July 29, 2011.

CANCELLATION POLICY: CCWC reserves the right to cancel classes if enrollment is inadequate. Full refunds to registrants for classes cancelled by CCWC.

YOUR INFORMATION

Name _____ Email _____

Home Phone _____ Cell Phone _____

Street or P. O. Box _____

City, State, Zip Code _____

Are you a current CCWC Member? Yes No

Membership is not required to register, but NON-MEMBERS PAY \$40 REGISTRATION FEE.
Sign up or renew today!

Paid by: Check# _____ or MasterCard/Visa# _____

Name on Card _____ Exp Date _____

I authorize CCWC to charge the AMOUNT ENCLOSED to my credit card.

signature

For credit card payments please complete the information above and MAIL to address below or FAX your registration form to 508-420-0212.

Returned checks or credit cards: \$30 penalty.

CAPE COD WRITERS CENTER

P.O. Box 408, Osterville, MA 02655

508-420-0200 • Fax 508-420-0212

www.capecodwriterscenter.org • writers@capecodwriterscenter.org

The Cape Cod Writers Center

History:

The Cape Cod Writers Center, the longest-running writers' organization on Cape Cod, has hosted annual conferences since its inception in 1963, when a group of local writers, the Twelve o'Clock Scholars, first asked published authors to teach a summer workshop.



Under the initial leadership of Marion Vuilleumier, the Conference gradually evolved from a regional writers' retreat into one that commanded national literary attention. Among the distinguished authors who presented at past Conferences were literary icons Kurt Vonnegut, Isaac Asimov, Dennis Lehane, Mary Higgins Clark, William Martin and Colum McCann.

For the past three decades, the Writers Center has received funding to sponsor the Young Writers Program, a creative writing workshop for middle and high school students taught by professional writers held in conjunction with the annual Conference.

Additional Programs:

Throughout the year, the Writers Center hosts **Breakfast with the Authors** events which are open to the public. During those events, three writers talk about their work followed by book signings.

Our TV show, **Books And The World**, showcases four authors each month in half-hour interviews about their books.

Pathways to Publication: One-day and weekend seminars in various genres and aspects of writing, editing, publishing and promotion.

Tomorrow's Writers Today enables Cape Cod students to improve their literary skills through weekend workshops with prominent authors.

Writers Groups and frequent **Writers Night Out** events provide members with opportunities to network and support one another's writing.

Board of Directors

Kevin Symmons, *President*
Wallace Exman, *Vice President*
Carol Smilgin, *Secretary-Clerk*
Arlene Kay, *Treasurer*

Directors

George Comeaux, Jim Hill, Brian Nickerson, Annie Palmer,
Tom Phillips, Bob Reddy, Marianne Schafer, Tom Smith, Ann Specht



CAPE COD **writers** CENTER

P.O. Box 408 • Osterville, MA 02655

www.capecodwriterscenter.org

Non-Profit Org.
U.S. Postage Paid
Centerville, MA 02632
Permit No. 21

